



PublicPrivate  
Partnership  
Commission

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**REQUEST FOR EXPRESSIONS OF INTEREST  
(CONSULTING SERVICES – FIRM SELECTION)**

<b>COUNTRY</b>	:	MALAWI
<b>NAME OF PROJECT</b>	:	THE DIGITAL MALAWI PROGRAM PHASE I: DIGITAL FOUNDATIONS PROJECT
<b>CREDIT No.</b>	:	60500MW
<b>ASSIGNMENT TITLE</b>	:	PROVISION OF E-LANCING TRAINING AND JOB FACILITATION CONSULTANCY SERVICES TO MALAWI.
<b>REFERENCE No</b>	:	MW-PPPC-150615-CS-QCBS

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The Government of Malawi has received financing from the World Bank toward the cost of the implementation of a new ICT Project “**Digital Malawi Program Phase I: Digital foundations Project**” and intends to apply part of the proceeds for consulting services of an advisor.

Malawi’s digital landscape is characterized by a significant digital skill gaps as summarized below:

- Low basic digital literacy rates are a key barrier to the greater use of ICTs by citizens and increased uptake of digital technology by the private sector. This is hindering Malawi’s participation in the digital economy and constraining the ability of its citizens and businesses to access digital services.
- The lack of more advanced ICT skills -- namely app developers, cybersecurity professionals, and IT professionals -- are a constraint to sector growth and innovation.
- Digital skills within government are likewise a concern, including challenges of recruitment and retention of qualified professionals within the IT common service and slow uptake of digital technology to improve efficiency across the public service.

The objective of this assignment is to;

- 1) Design and develop an E-lance Training curriculum in areas such as *Business Skills, IT Skills, and Creative Industries.*

- 2) *Conduct training workshops in four (4) regions in Malawi namely Eastern (Zomba, Southern (Blantyre), Central (Lilongwe), Northern (Mzuzu) for women;*
- 3) Prepare, deliver and monitor the E-lancing workshop in Malawi
- 4) Design and develop an E-lance Train the Trainers curriculum;
- 5) Conduct the Training of the Trainers Program for a cadre of local trainers for sustainability

The estimated level of effort for the assignment is 90-man days within the duration of six (6) months.

The detailed Terms of Reference (TORs) for the assignment can be found at the following website: [www.pppc.mw/procuremnt](http://www.pppc.mw/procuremnt) or can also be obtained upon request at the address given below.

The Public Private Partnership Commission (PPPC) now invites eligible qualifying Consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required relevant experience to perform the Services. The shortlisting criteria are:

- Demonstrate experience in designing and delivering medium to high skilled course digital curriculum and implementing training activities for at least 800 youth and success in placing them in online work and employment;
- Demonstrate track record of successful program delivery for similar programs and in-depth knowledge and experience with relevant skills related to e-lancing.
- Demonstrated network of local coaches, experts, mentors and other staff with expertise in facilitating digital skills programs; and that the firm (trainers) must implement the programs in Malawi and reside there over the entire duration of the programs
- Demonstrate in-depth knowledge and experience of the Malawian community and culture; and experience in providing digital and soft skills training to a wider mass.
- Should have open and collaborative communication style with excellent interpersonal skills and understanding of Malawi’s social-economic standing, digital divide and digital economy. Prior similar work in Africa will be an added advantage.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank’s “Procurement Regulations for IPF Borrowers” July 2016 Revised November 2017 and August 2018 (“Procurement Regulations”), setting forth the World Bank’s policy on conflict of interest.

Consultants may associate with other firms to enhance their qualification but should indicate clearly whether the association is in form of a joint venture and or a sub-consultancy. In the case of the of a joint venture, all partners in the joint venture shall be jointly and severally liable for the entire contract, if selected.

Consultants will be selected in accordance with the Quality and Cost Based Selection (QCBS) method set out in the Procurement Regulations.

Further information can be obtained at the address below during office hours, that is, 08:00 to 4:30 hours.

Expressions of interest must be delivered in a written form to the address below (in person, or by mail, or by fax, or by e-mail) by 2:00pm local time on Tuesday 18<sup>th</sup> February, 2020.

Attn: The Chairman  
Internal Procurement and Disposal Committee  
Public Private Partnership Commission  
2nd Floor, Livingstone Towers  
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